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Zaldastani Design Launches New Website

San Francisco Based Interior Designer, Kerri Zaldastani Expands Business

SAN FRANCISCO, CA (April 20, 2011) -- Kerri Zaldastani, owner of Zaldastani Design, a San Francisco-based interior design company, announced today the launch of her website: www.zaldastaniinteriordesign.com. The new website is a direct reflection of her firm's growing focus on full-home restorative design and remodeling, following two decades of business in the Bay Area with a select list of private homeowners.

"I'm pleased to have the opportunity to share my work with a broader audience on a modern technology platform," said Kerri. "The new Website provides another avenue to showcase the work I've done for satisfied clients over the years, while connecting with a broader base of new clientele."

Known by her clients for her signature "Old World Chic" design aesthetic, Kerri expertly pairs classic pieces with exquisite contemporary materials in an imaginative fashion, presenting palettes from gentle to vibrant to suit the homes of her clientele. Her eye for sophisticated design and connection to an international network of key antique, furnishing and rug dealers bring these special touches into client's homes. The result is a unique, layered experience in each space – always with a touch of glamour.

From creating thoughtful "moments" within a room, to infusing vibrant energy into an entire home, Kerri works with her clients on a long-term basis throughout different stages of life. Clients return to work with Kerri and achieve a surrounding environment that captures the essence of their personality and compliments the lifestyle they lead.

Kerri's design capabilities range from sprinkling special touches and placing perfect decorative elements to fully re-mastering homes. Her lifelong penchant for design turned into a business in the early 1990's. As a degreed engineer from University of Texas at Austin, Kerri's discerning perspective is complemented by her understanding of space, scale. Her investment banking background in New York provides the expertise it takes to run a business.

"Kerri was such a pleasure to work with when I needed to transition from my Pacific Heights home to an apartment in Nob Hill, said Lorre Erlick. "She helped me recreate my new home with her skills in placement, color, space and scale. Kerri and her wonderful team re-invented two rooms to meet my family's needs in record time."

About Kerri Zaldastani: Kerri Zaldastani has more than 20 years of interior design experience, ranging from small redecorating finishes to full-fledged, whole home remodels. Her work has been featured on the cover of *California Home and Design*, *San Francisco Chronicle* and a variety of other design and lifestyle publications. For more information or to request an appointment, please visit www.zaldastaniinteriordesign.com.